



August 2023

## **Industry braces for the future: Surge in bookings for EuroBLECH 2024**

**Stand allocation is in full swing for next year's global flagship event on sheet metal working. Pre-bookings have substantially increased, and the show is now open to new exhibitor enquiries. The previous EuroBLECH edition in 2022 marked a significant milestone in the recovery of the sheet metal industry, featuring 1,300 exhibitors from 39 countries on a net exhibition space of 86,136 square metres.**

Despite mixed forecasts for the sheet metal working industry, re-bookings for EuroBLECH 2024 have hit new heights: 15 months ahead of show opening, 80% of available stand space in the nine exhibition halls have already been reserved, and the show team is now embarking on the mammoth task of allocating the new exhibitor bookings. The 27<sup>th</sup> International Sheet Metal Working Technology Exhibition will take place from 22 to 25 October 2024 at the Hanover Exhibition Grounds in Germany. Known as the world's No. 1 event for everyone involved in sheet metal working, it provides a unique marketplace for tech suppliers who wish to market their latest technological advancements to a global audience of industry experts and stakeholders.

"The economic outlook for companies in the sheet metal working industry is challenging, yet promising. Placing their technology and expertise at the forefront of the sheet metal working sector, and market themselves as a thought leader is the best option to secure crucial business in future," says Evelyn Warwick, Exhibition Director of EuroBLECH, on behalf of show organiser RX. "In addition, sheet metal producers are looking into more resourceful ways to tackle fluctuating prices for energy and raw materials, rapidly changing consumer markets, and stricter government regulations to lessen the industry's carbon footprint. For tech suppliers offering innovative tools, equipment, software, and solutions, this means a substantial window of opportunity. Participating at EuroBLECH 2024 will help them capitalise on the current and future demand," continues Evelyn Warwick.

With 80% of EuroBLECH visitors involved in purchasing decisions and nearly every second visitor attending with the intention to invest, exhibitors can expect four days of valuable face-to-face business with key contacts from global companies looking to source sheet metal working solutions. The provisional exhibitor line-up features leading international brands as well as promising start-ups from 32 countries.

15 technology sectors across nine exhibition halls cover the entire supply chain in the manufacturing of sheet metal prototypes, industrial components, and consumer parts. This includes machines, tools and IT solutions for cutting, punching and forming, joining, welding and fastening, surface treatment and finishing, process control and quality assurance, machine elements and components, CAD/CAM/CIM systems, warehouse and factory equipment, material recycling, and other solutions related to the processing of metal sheets, tubes, profiles, plastic hybrids, and other structures.

## **Exhibitor information, stand bookings and package offers**

Companies interested in exhibiting at EuroBLECH 2024 can request the new exhibitor brochure or find all relevant information online at [www.euroblech.com](http://www.euroblech.com). The website features detailed information on exhibition profile, show facts and figures, stand and marketing options, as well as video footage and photos of the previous event. The exhibitor section [Three simple steps to exhibit](#) will guide companies through the process of becoming a EuroBLECH 2024 exhibitor. Available stand options include the [myEuroBLECH Easy Package](#) with a shell scheme offer and the super convenient [First Time Exhibitor Package](#) which includes a turnkey solution plus marketing package to a very competitive price.

EuroBLECH 2024 takes place in halls 11, 12, 13, 14, 15, 16, 17, 26, and 27 at the Hanover Exhibition Grounds in Germany. The halls are being allocated by technology sectors as per [exhibition profile](#). New since EuroBLECH 2022: Hall 26 is hosting joining technology as well as surface and tool technology (previously located in hall 13).

[www.euroblech.com](http://www.euroblech.com)

**ENDS**

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### **About RX**

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 42 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of [RELX](#), a global provider of information-based analytics and decision tools for professional and business customers. [www.rxglobal.com](http://www.rxglobal.com)